

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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INTERVIEW WITH CHANCELLOR: OPC President *Victor Riesel* talks with Austrian Chancellor *Josef Klaus* (left) during Vienna stopover. Klaus aides look on. On his trip, Riesel discussed press problems with top European leaders.

Swedes Aid Riesel On Invitation To Chinese Newsmen

By WALTER KIRSCHENBAUM

PRAGUE — Climaxing a five-week barnstorming tour through Europe, OPC President *Victor Riesel* revealed here that he had met with high Swedish officials in Stockholm and asked them to use their good offices to communicate with Peking in extending OPC's invitation to Chinese journalists to come to the United States as the guests of the Club. He was assured by the Swedish Foreign Office that this would be done. The invitation had been agreed on by the Board of Governors and Riesel used the opportunity in Stockholm to carry out the decision to extend the invitation to journalists on the Chinese mainland.

In addition, Riesel became the first American newsman to be heard on Radio Prague in an unprecedented 38 minute no-holds-barred interview with Vladmir

(Cont'd on page 4)

DUES RAISE RECOMMENDED BY TREASURER

By ALTON KASTNER

A report by OPC Treasurer *George Bookman*, including recommendation for a general dues raise, and an account by OPC President *Victor Riesel* on his recent five-country European tour highlighted the Board of Governors meeting last Monday night.

Riesel stressed two aspects of his four-week trip. He reported that the Swedish Foreign Office had agreed to use its influence to implement his proposal to induce mainland Chinese newsmen to visit the US. An invitation already has been sent from Sweden to Communist China, and as soon as a reply is made,

Riesel said, a special OPC meeting will be called to discuss further action.

Riesel also reported that during his visit to Prague he spoke freely over Radio Prague on behalf of news objectivity and an exchange of newsmen. (A fuller report on Riesel's trip, by *Walter Kirschbaum*, who accompanied the Club president, appears in the story above.)

The Treasurer's Report, which was presented to the Board by *George Bookman*, was discussed at length. Some highlights and recommendations in the report follow:

The \$25,000 deficit for the current fiscal year, forecast earlier in the year,

has now been confirmed in spite of extraordinary efforts to keep expenses to a minimum. The financial condition of the Club is becoming increasingly serious.

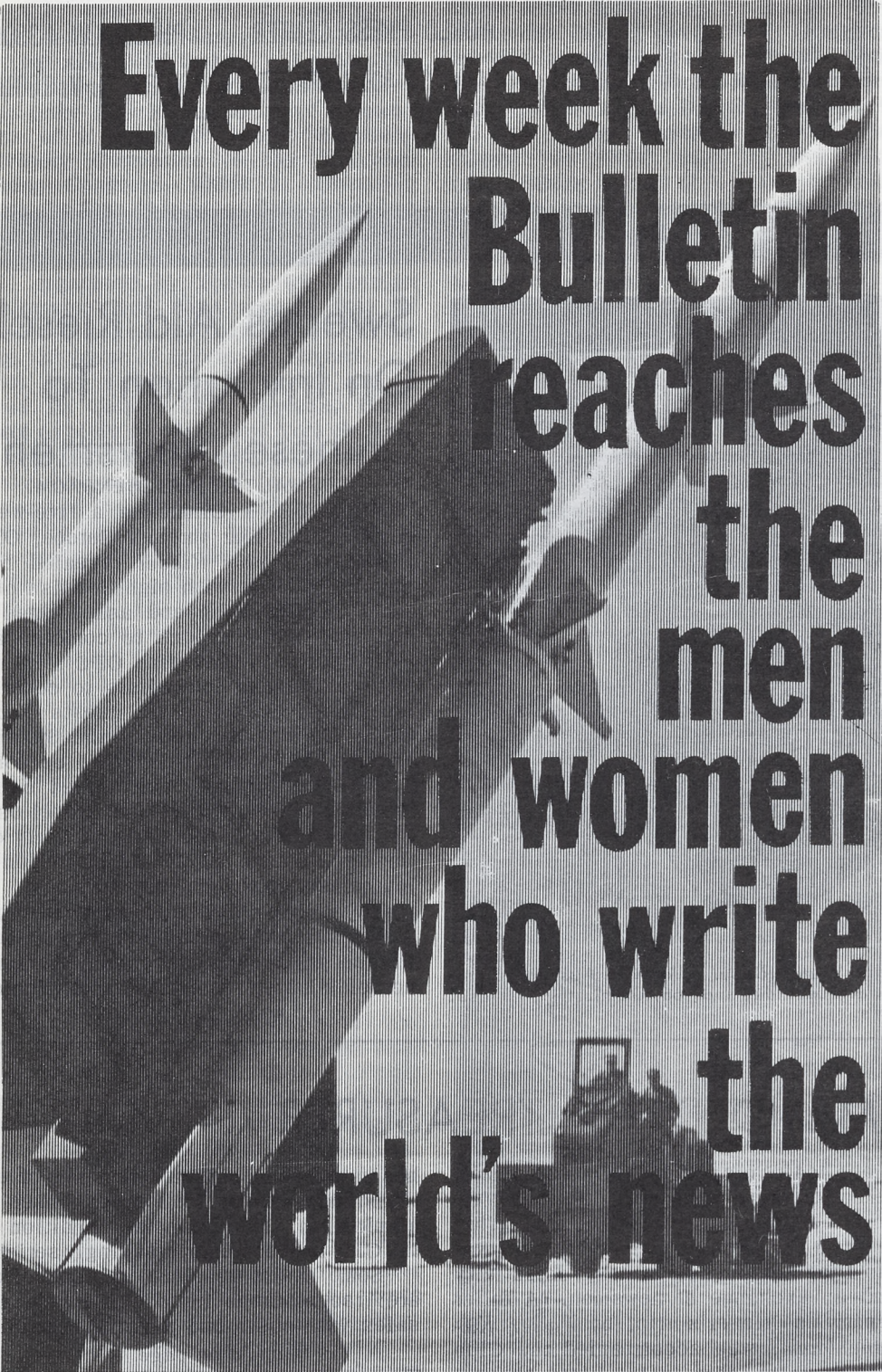
Some major reasons for the deficit are: recent drops in food and beverage sales with costs and payrolls remaining

(Cont'd on page 4)

NEXT WEEK

Word and picture coverage of the Nixon and Javits luncheons held at the Club this week will appear in the next issue.

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Every week the
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the
men
and women
who write
the
world's news

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NEWS NOTES

BULLETIN GETS MIKE SULLIVAN AS CAIRO MAN

Michael B. Sullivan, correspondent for *Business Week* magazine in Cairo, will serve as Egypt correspondent for *The Bulletin*. He fills the spot vacated by *Bulletin* correspondent James Picton, who moved from Cairo last spring and who now serves as London correspondent.

Sullivan recently completed a one-year Fulbright study grant in the UAR capital. Before coming to Cairo in 1965, he was associate editor for *Barron's*. He also is a former general assignment reporter for *The Providence Journal*. He also has had a number of articles published on a freelance basis.

* * *

PHOTO BEAT

JOHANNESBURG, South Africa — Cooperation by South African Associated Press subscribers paid dividends Sept. 6 when The AP scored a picture beat on the slaying of South African Prime Minister Verwoerd in the Cape Town Parliament.

First reports from Cape Town after the slaying said all cameras had been confiscated by police outside the House of Assembly Building. However, a continuous exchange of messages between The AP's Johannesburg office and the Cape Town office of the South African Argus Newspapers group disclosed that Argus Photographer Alf Chapman had pictures of the slaying aftermath.

Chapman's pictures, radioed around the world, showed the slain Prime Minister as he was carried on a stretcher from the Cape Town Parliament Building. They were ready for worldwide transmission barely an hour after the slaying. Delays in the Johannesburg Post Office receiving center — bogged down with local landline traffic — slowed the transmission to London for an hour. But friendly technicians, well known to AP staffers in Johannesburg, soon ironed out the problems and the pictures were pushed through.

Six years ago much the same atmosphere and problems prevailed in the AP Johannesburg office when Premier Verwoerd was shot by a white man during a cattle show in Johannesburg. Most pictures were confiscated, but a photo by Associated Press photographer Dennis Royle showing Verwoerd holding his head with blood streaming through his fingers scored a world beat.

NEW YORK SCENE

Guerilla Warfare Expert Due

Wed., Sept. 21 – Luncheon with Sir Robert K.G. Thompson, K.B.E., of the RAND Corporation. 12:30 p.m.



The guerilla warfare of the Far East often puzzles Europeans and Westerners as an "unconventional" mode of war, but in many if not most hotspots of the world – particularly in Southeast Asia – it is the most "conventional".

Members will have an opportunity to learn about both that method of making war and about the part of the world it's being used in most when Sir Robert Thompson addresses the Club Wednesday.

Sir Robert, now a senior consultant to the RAND Corporation (research agency for the Defense Department) was Permanent Secretary of Defense in Malaya during most of the guerilla fighting there. He also headed the British Advisory Mission to Viet Nam during 1961-65, and has devoted the last 20 years to a series of high British governmental posts in Southeast Asia. During World War II, he served in the RAF in Burma, was captured and escaped from Hong Kong.

He is author of a standard military text dealing with insurgency and guerilla warfare. He recently became a senior consultant to the RAND Corporation, engaged in planning ways of combatting guerilla infiltration.

"Terror is just now understood in the West," says Sir Robert. He will attempt to spread understanding of this type of warfare with his talk Wednesday.

Mon., Sept. 26 – Dinner for visiting Asian journalists. Cocktails 6:30 p.m., dinner, 7:30 p.m.

Wed., Sept. 28 – Luncheon, with Thailand Foreign Minister Thanat Khoman.

Thurs., Oct. 13 – Luncheon, with former Brazilian President Juscelino Kubitschek. 12:30 p.m.

Thurs., Oct. 27 – Dinner, with Amb. Averell Harriman, 6 p.m. cocktails, 7 p.m. dinner.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

WJT TAKES A BOW -- AT LAST

The World Journal Tribune made its debut Monday afternoon with an 80-page first edition in New York City.

Publication came after a long-awaited settlement of the strike against the new newspaper firm which lasted 140 days – one of the longest in US newspaper history.

Two of the page one byliners on the first edition were OPC President Victor Riesel, writing on the Liberal Party split, and Past President Bob Considine, represented by a story on the Viet Nam elections.

Formed last spring as a merger between the New York Herald Tribune, The New York World Telegram & Sun and The New York Journal American, the corporation announced last month that it would not publish The Herald Tribune in the morning, as originally planned. The pre-

sent setup now calls for an afternoon and Sunday paper.

The paper will include features and writers from all three of the original papers. The Herald Tribune's New York magazine, published Sundays, will be retained by the new paper.

Many OPC names, headed by Editor Frank Conniff, appear on the World Journal Tribune roster. They include Lee Townsend, city editor; Richard C. Wald, Sunday editor; Herbert Kupferberg, amusements editor; and Harry Baehr, editorial writer. Ernie Kehr will serve as stamp editor.

OPC members are represented among the bylines to appear on regular columns and special features and reportage – Art Buchwald, William F. Buckley, Jr., Bennett Cerf, Bob Considine, Walter Lippmann, Marianne Means, Victor Riesel, Inez Robb and Henry J. Taylor.

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Riesel Trip (Continued from page 1)

Hyncl, the Czech Walter Cronkite.

In another dramatic move, Riesel asked for, and received, assurances that Western newspapers and periodicals will soon be permitted to enter Czechoslovakia and be sold on newsstands throughout the country. The only English language newspaper permitted on the stands now is the official organ of the British Communist Party.

Riesel's swing through five major European capitals began early in August in London where he had a 45-minute private interview with Prime Minister Harold Wilson and was the first to learn, though off-the-record, of a government shakeup that was confirmed 24 hours later.

The London Press Club, whose officers and members visited the OPC recently, tendered Riesel a luncheon attended by leading British publishers and journalists.

In Stockholm, in addition to a private meeting with Prime Minister Tag Erlander, Riesel had a spirited discussion with leading Swedish editors over America's role in Viet Nam. He asked for fairer treatment of that role in the Swedish press. The editors requested that Riesel convey to American publishers and editors that Scandinavia get a far wider coverage in the American press than is now prevalent. It was at this long dinner meeting at the Grand Hotel the Swedish journalists and with top Swedish officials in attendance that Riesel proffered the OPC invitation to the mainland Chinese journalists and asked the good offices of the Swedish Foreign Offices in making communication with Peking.

As reported in last week's OPC *Bulletin*, Riesel's visit to Austria was given wide media coverage. In Vienna, Riesel's visit was played alongside that of Thailand's Queen Sirikit who was also in the Austrian capital at the time. In every capital visited by him, Riesel was given TV and press coverage. The BBC did a special radio interview with him. Sweden's press and radio-TV media also gave him coverage, as did the Finnish press both in the capital Helsinki and in the provincial press whenever he visited industrial and frontier towns. There were airport interviews and his association with OPC was given the widest coverage.

President Kekkonen of Finland, preparing to leave later in the day for an unofficial visit to Premier Kosygin at a Black Sea resort, met with Riesel at a brief session.

It was a precedent-smashing event when Riesel was granted a rare interview by "fellow journalist" Raphael Passio, Finland's Prime Minister. They spent an hour together discussing, among other things, the work of the OPC.

Moments prior to Riesel's unique appearance on Radio Prague, he learned of the publication date of *The World Journal Tribune* in which his column, syndicated to some 314 newspapers throughout the United States, appears.

He had an opportunity on Radio Prague to discuss American journalistic practices, OPC's own concern for freedom of the press both at home and abroad, and, at great length discussed the activities of OPC "as part of the bridge between the journalists of all nations who, while disagreeing politically



LONDON: Riesel was reported in top form when he was guest at London Press Club during his European trip.

and on economic theory, must, nonetheless, find area of agreement so that peoples can learn about each other in an unfettered atmosphere of the free press."

(Riesel returned to the United States on Friday evening, Sept. 10th)

DUES RAISE (Continued from page 1)

approximately the same; rising administrative costs, a good deal of which is due to wage increases; a sharp drop in "extraordinary income" which last year enabled the Club nearly to break even.

The upshot of this situation, Bookman reported, is that total Club expenses for the first fiscal quarter exceeded income by \$24,000, compared to a deficit of only \$9,000 for the same 1965 period. It is anticipated that the four-month deficit through August will be about \$30,000, compared to \$19,000 for the same period last year. Furthermore, general costs — wages, fringe benefits, tax bills, repairs, etc. — will con-

tinue to rise, Bookman stated.

To correct this situation the Treasurer recommended an increase in dues what when fully effective would bring in about \$62,000 a year more than under the current dues structure. This, together with gradual adjustments of food and liquor prices, would put the Club into solid financial condition with sufficient reserves to improve the Club's furnishings, equipment and services.

The proposed dues increase would be effective for the second half of the year, starting in March, so that only half of the increases would be billed this year. The increases would cover all cat-

egories of membership.

"The Club's dues structure, static for the past four years, is out of date," Bookman stated. "The time is greatly overdue for the OPC to face up to its financial problems by enacting a reasonable increase in dues."

The OPC Governors discussed Bookman's report at length, including the pros and cons of a dues increase. Riesel concluded the discussion by stressing that if an increase is adopted there must be an expansion and improvement of services rendered. Discussion of the Treasurer's report will be resumed by the Board at its next meeting Oct. 3.

SE ASIA SITUATION IMPROVING, SAY AUTHORS

A noticeably improved situation in Southeast Asia within the last year or so was reported by two experts on the area featured at last week's Book Evening.

Both Jim Lucas, author of the new *Dateline: Viet Nam*, and Arnold Brackman, whose *Southeast Asia's Second Front* has just been published, indicated to Book Night guests that US participation in Viet Nam has been instrumental in bringing about this improvement.

Progress in the war against the Viet Cong and North Viet Nam hasn't been as fast as he would have preferred, Lucas said, but "at least we've taken the initiative away from them."

Lucas said that in the Danang area near the North and South Viet Nam border, US and South Vietnamese efforts have "pretty much neutralized their guerrillas . . . This has crippled them badly."

Brackman, whose area of study was the series of islands surrounding the Indochinese peninsula, substantially agreed. "If you go beyond Viet Nam, it is considerably brighter — in just the last year."

The former UP and *Christian Science Monitor* reporter cited the sweeping or unusual events which have evolved in the past year — the "depowering" of Sukarno in Indonesia, the Philippines-Borneo dispute, the growing stabilization of the situation in Laos, and the US visits of Philippines President Marcos and of Burma's Gen. Ne Win. Of the latter he said: "This is an event so remarkable that it comes almost as a shock to those who know the area."

The recent great number of changes is "almost incredible," according to Brackman.

"These things are all hopeful developments," he said. "Generally speaking you have a bright new picture in Southeast Asia in the last year."

The men cautioned against over-optimism. Lucas said there still were many problems in fighting such an unconventional war as the one in Viet Nam. "I don't want to paint too rosy a picture."

One problem in the practice of waiting for the enemy to shoot first. "You fly over, and you see 75 black pajamas down there, industriously harvesting the rice," Lucas said. It's frustrating, because "There just isn't that much rice in that rice paddy . . . You know who they are."

Because of the sophistication of Viet Cong infiltration another problem described by Lucas, is picking out one Cong among several innocent Vietnamese.

The Scripps-Howard correspondent

praised both US forces and the Vietnamese Army in Viet Nam. The desertion rate of the latter, often criticized, is distorted, since there is no AWOL classification in that army. He explained that many of the deserters are soldiers taking their pay home to their families (there is no postal system to do this for them). Once there, many are detained by family business and emergencies.

In assessing the South Vietnamese, said Lucas, it must be realized that they have come up from nothing — the leader class there has systematically been eliminated by the enemy and the country has endured years of warfare. "To me, it's not surprising they make mistakes. The important thing is that they try."

"I don't apologize to anybody for what my country's doing for them."

Lucas apparently has little patience for arguments about US withdrawal.

"Any argument about whether we should be there or shouldn't be there is academic — we're there!"

Brackman, picking up this subject, said that withdrawal, even one year ago, would have been disastrous. "It would have been a catastrophe of such great dimension that you could have written off the whole area."

The tragedy of Viet Nam, he went on, is that it could have been avoided; the French were authorized expeditionary forces there in the forties. "Now we have to pay the prices for the mistakes of de Gaulle," he said.

"It would be an even greater tragedy now for the US to withdraw."

The two men were somewhat in disagreement about Prof. Bernard Fall's designation of the war as a civil war. Lucas called it a war "directed and controlled from outside," but Brackman said the war involves "primarily the same people."

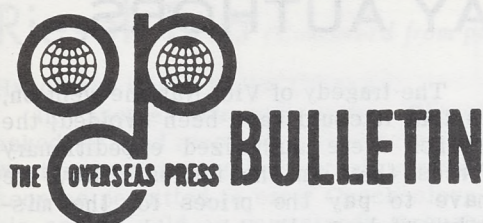
Both were critical of statements on the war made by Arkansas Senator J. William Fulbright, who, they feel, does not have complete enough knowledge of Southeast Asia. Lucas was even more caustic; he said he frankly believes that certain intellectuals are outraged because the US is aiding Asians, instead of "white men from Europe."

Brackman did say he thinks Fulbright's comments served "historic interest" because they evoked serious discussion.

James Sheldon served as moderator for the evening, which was arranged by Anita Diamant Berke.



TIME OF THE SIGN: Authors Jim Lucas (seated) and Arnold Brackman autograph copies of their books for NBC's Dorothy Gordon at OPC Book Night.



THE OVERSEAS PRESS BULLETIN

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Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

ONCE MORE, WITH FEELING

The Bulletin's editor has been receiving many calls lately from members and friends of members asking for a personal recitation of recent classified ads.

This plays havoc with the paper's tight schedule, particularly on deadline night.

The classifieds are primarily for members' use, but if you wish to bring one to the attention of a friend, please do so through your own copy.

Classified

FOR SALE: Royal typewriters (2) in fine condition \$25 for quick sale MU 8-2380.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

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Placement

New York:

M-172 - Wanted: Writer with five or six years business news writing experience to research and develop features, bylined trade journal copy, brochures, etc. for indus. client. of major agency. Salary \$14-16M.

M-171 - Wanted: Account executive for major agency with highly diversified industrial clientele, with six-seven years experience in PR and news media. Heavy emphasis on business news writing. Must be able to deal directly with clients, develop and promote programs, follow through. Salary \$16-18M.

M-170 - Wanted: Two general publicity writers with three to four years news/magazine PR experience for local company. Experience with trade fairs, expositions helpful, but not mandatory. Strong emphasis on writing ability, placement. Salary \$10-12M.

M-169 - Wanted: Freelance writers (1) in legal area with experience in writing about court decisions, trusts, estates, for monthly newsletter, and (2) in financial area, with experience in dealing with banking, deposits, wills, also for monthly newsletter. Please submit resumes with one or two writing examples.

M-168 - Wanted: PR assistant for college in Long Island area with two to three years editorial experience. To handle general news, speeches, pamphlets, etc. Salary commensurate with experience and writing ability.

M-167 - Wanted: Experienced proofreader for local ad agency. Printshop or other proofreading experience. Age no problem. Salary open.

M-166 - Wanted: Top quality speech writer with experience in dealing with and writing presidents of major corporations. Must be highly articulate, with strong experience in speechwriting area. Salary \$30M and up, depending on ability and experience. Do not apply if this has not been your prime responsibility.

M-163 - Wanted: Solid writer with newspaper experience; air transportation news background helpful but not mandatory. To work on several months' project. Could lead to permanent post. For agency with air transportation clients. Salary open.

M-162 - Wanted: Business news writer to cover industrial assignments on freelance basis; out-of-town assignments, each covering 3-4 days, about 4 times a year, for a quarterly magazine. Send resumes and samples; samples will be returned.

M-160 - Wanted: Versatile editor to direct editing, rewriting general interest articles for publisher of national service mags. Six to eight yrs. mag. editorial exp. preferred, but newspaper-oriented individual able to make transition not ruled out. Salary: \$12,000-13,000.

M-159 - Wanted: Dynamic, energetic PR acc't exec. with NYC corp. & fin. PR exp., good writer with news/bus. mag. background, and good local contacts, for agency with wide range of accts. Opportunity for eventual partnership. Required: 6-8 yrs. PR/news background. Starting salary: \$12,000-13,000.

M-158 - Wanted: PR dir. with news media and preferably non-profit public health exp., plus administrative ability to supervise

staff. Salary: \$12,000. Also wanted, 2 public info. assistants with feature news writing, placement and publications production exp. Salary: \$8,000, plus good benefits.

M-157 - Wanted: Hard-working PR aide with about 5 yrs. news/mag. exp. to work on large, challenging nat'l acct. for nationally known, well respected agency in NYC. Involves writing, direct contact. Liberal salary & benefits. Send resume or letter in confidence. Include draft status & salary requirements.

M-156 - Wanted: News feature writer with knowledge of TV publicity, pix caption writing, placement for publicity dept. of major ad agency. Three to four yrs. news/mag. writing exp. Salary: open.

M-155 - Wanted: Exp'd. reporter-rewriter for major communications co. Must be able to cover research lab. news and operations. Five to seven yrs. news exp. required. Salary: \$12,000-14,000.

M-154 - Wanted: Int'l PR dir. for major chem. & drug mfr. Int'l PR exp. a "must." To be resp. for industry affairs, gov't rels., 4 coord. PR program throughout Free World, with emphasis on Europe & Latin Amer. To work directly with top mgmt. internationally & domestically, in NYC. Total comp. (Salary plus bonus) \$25,000-30,000.

New Jersey:

M-153 - Wanted: Reporters, male or female, for expanding staff of top Cent'l N.J. daily. Exp. in reporting municipal gov't and straight news desired. Please submit resume stating salary requirements.

Washington, D.C.

M-165 - Wanted: Senior copy reader with solid newspaper / magazine experience for AMERIKA Magazine. Qualified senior copy chief candidates phone Sherwood Harris, area code 202, DU 3-3223.

M-152 - Wanted: Reporters, rewriters and copy editors for USIA Press Service in Washington, D.C. Salaries range from \$6,451 to \$10,927. Send detailed summary of exp. to William A. Robey, Executive Officer, Press Service, USIA, Room 618, 1776 Pennsylvania Ave., NW, Washington D.C. 20547

Cleveland, Ohio

M-164 - Wanted: PR assistant to join NYC agency staff in Cleveland, Ohio, with two to three years news experience, emphasis on business story development and writing. Salary open.

Pennsylvania:

M-161 - Wanted: Writer for university news bureau to cover medical, dental, veterinary. Generous university benefits, including educational privileges for children, for younger applicants, academic life advantages to the older. Starting salary \$10M.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.



BACK NORTH FROM THE SOUTH: South America Press Tour director Madeline D. Ross gets token of appreciation from Larry Foster (left) and Bob Kane.

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PUBLIC RELATIONS

'El Grupo' Back

By MARY JOE CONNOLLY

There were no calls for oxygen at the tenth floor party Thursday, Aug. 8.

"El Grupo" had returned, and the norte americano periodistas (that's Old China Hand with a bossa nova beat) breathed carefully and decided they could take New York's carbon monoxide, but where were the Pisco Sours?

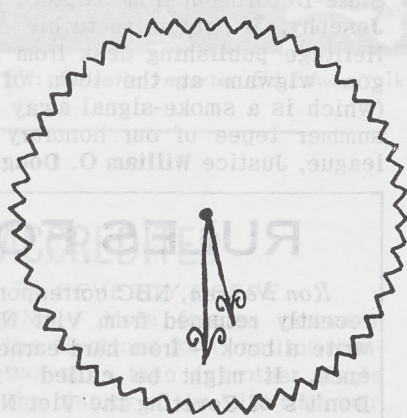
The welcome-home party (hosted by their home-based colleagues) understandably sounded like a Class of '29 reunion — after all, they hadn't seen each other for 11 days.

But El Grupo had a ready explanation as to why they were still speaking to each other after 14,400 miles in 27 days. They blamed it all on the diplomatic "witchcraft" of Director Senore Madeline D. Ross.

At their request, Bob Kane ("South America A to Z") presented an expression of appreciation to Miss Ross, and thereafter followed individual scrolls, plaques and applause from tour members with Larry Foster, Johnson & Johnson's standup comedian, doing a running commentary of life on a Press Tour south of the border.

Note to stay-at-home members: Naples has lost its title. Press Tour members now swear it's "See Machu Picchu and die!"

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Gunther Less** jetting to Mexico City, Acapulco and Los Angeles on business.

NEW POSTS: **John Lloyd**, AP's general executive for Europe, the Middle East and Africa, retiring Dec. 1, to be replaced in London by **Richard A. O'Regan**, with the title Chief of Bureau . . . **Cynthia Hope**, formerly PR manager for McCall's patterns, to Safire Public Relations as director of women's services. . . **I. William Berry**, formerly with the Herald-Trib, to the Troy Daily News, Troy, Ohio, as editor.

CHECKING IN: **Ken Whiting** from West Africa.

ARTICLES: **Warren R. Young's** "The Truth About LSD" in September Reader's

Digest . . . "We Were in a Mood for Miracles" by **Alan Levy** in September Good Housekeeping . . . **Richard Toohey**, president of Public Relations Aids, Inc., in September PRSA PR Journal with "The Scientific Concept of Media Selection" . . . The late **Archie Robertson** represented in August American Heritage with a piece on Staten Island, "The Island in the Bay" . . . "A Minority Objects, But Daley Is Chicago" — by **Hal Higdon** in the Times Magazine for Sept. 11 . . . An excerpt from **Benjamin Fine's** upcoming book, "The Underachiever — How to Help Him" (Dutton) in September Redbook under the title, "How to Help Children Who Refuse to Succeed." Fine also has an article in Chicago's American Magazine entitled "The Rising Cost of College." Education editor of NANA also appeared on Carol Reed's

"New York City Today" on Sept. 6 and was the subject of a This Week "Headliners" piece.

RADIO & TV: **Harry Kursh**, author of the "Franchise Boom," on the **Faye Henle** show on WOR Sept. 14 . . . **Moritz Jagendorf** on NBC-TV discussing "Wines and How to Make Them at Home" plus, a few days later, a lecture before the National Herb Society on the use of herbs in cordials and liqueurs . . . Former editorial page editor of the NY Herald-Trib, **Ray Price, Jr.**, on the Sandy Lesberg show, WOR, on Sept. 7 . . . NY Times' **A.M. Rosenthal** one of the panel interviewing President Ferdinand E. Marcos of the Philippines on "Meet the Press" Sept. 18.

BOOKS: "Here's How: Your Guide to St. Thomas" for summer-fall, 1966 edited by **Jeanne Perkins Harman**.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

ROME from SAM'L STEINMAN

New directory of the Stampa Estera, just published, shows 330 members, of whom 236 are full-time journalists. Milan section has 50 additional members of whom 30 are full-time correspondents. Largest national groups in Rome are USA, 85, Germany, 44, Great Britain, 42, France, 29, Switzerland, 21. Countries represented total 39.

Wilton Wynn, Time, has taken over Beirut bureau for two months during vacation of **Lee Griggs**.

Dora Jane Hamblin, Life, returning to her post in New York after completing "Sophia," biography of Sophia Loren, here for publication by Little, Brown.

Abel Green, editor of Variety, here for one-week visit as part of three city European tour. Paris and London will follow in order.

Rome resident **Morris West**, formerly of Sydney Morning Journal and now an author, was speaker at September luncheon of American Women's Association of Rome.

Publishers in and out of town: **Helen Hoke Watts**, Franklin Watts, Inc., and **Kenneth S. Giniger**, K.S. Giniger Books. Both en route to Frankfurt Book Fair in Germany.

CALIFORNIA . . . from J.Q. RIZNIK

Elmer Peterson, dean now of NBC's California-based newsmen, inaugurates

his new season series out of NBC's Burbank studios . . . **David Resnick**, Bulletin committee co-chairman, was a drop-in at the Press Club here . . . Also, **John Stuart**, passing through to the State Department from Saigon . . . **Alvin Joseph, Jr.**, returning to his American Heritage publishing desk from his Oregon wigwam at the town of Joseph (which is a smoke-signal away from the summer tepee of our honorary OPColleague, Justice **William O. Douglas** . . .)

B. Mathieu, New Yorker editor, returned from east coast business and social visits, to refurbish her Pacific Heights house.

FOOD FOR SATURDAY

The OPC Grill has now resumed its regular food service on Saturdays for convenience of members.

Bar opens at noon.

RULES FOR STAYING ALIVE

Ron Nessen, NBC correspondent who recently returned from Viet Nam could write a book — from hard-earned experience. It might be called "Do's and Don't's of Covering the Viet Nam War." Some of Nessen's tips include three rules for staying alive:

1. Don't do anything "just for kicks" or "to see how it feels." There's enough danger in covering the man who have to take the big risks.

2. Don't go out on small patrols. You aren't likely to get a very big story or a necessarily representative one and the risk is disproportionate. (Nessen violated this rule last July 12 and was wounded in the chest by a hand grenade).

3. Don't stay in a danger area overnight, if you can avoid it. You can't

shoot any film at night.

Nessen also cautions a newsman against identifying too closely with the military he is covering. He never carried a weapon and wore army uniform only when he had to.

"You have to be on guard not to become a soldier," he says. "We want to be unbiased observers. We don't refer to 'our forces' or 'our planes.' This is policy: to be objective."

Nessen recommends that correspondents carry two canteens and salt tablets when in the field. "It's very hot out there and Americans just aren't used to that," he says. He further suggests a newsman bring insect repellent, jungle boots, as many C-rations as he can carry and a poncho. "That's very useful for sleeping in the rain," he explains.